



Direct mail pack for Freem.com, eShop provider.

Client: Draft Worldwide



simple steps to your internet  
**business success**

freecom.net – the all-inclusive internet service for small to medium sized businesses

- Fully functional eCommerce solutions (fully responsive at anytime)
- No up-front payment required
- Approved online credit card processing
- Product catalogue and shopping baskets to allow visitors to buy online
- Sales data analysis available
- Full training
- Free expert business advice and support environment
- And all for just £200 a month (ex. VAT)

freecom.net in association with Compaq offers you the complete online solution with Compaq computer hardware available to your business for as low as £79 a month (ex. VAT)

**step one**  
**setting up**  
your eShop

Without a doubt, eCommerce is the way forward. It gives us the speed, efficiency and peace of a large professional organisation without the burden of heavy administrative overheads". Bernard Bunting, managing director of clothing company, The Children's Warehouse.

Once we've discussed your business and agreed the best way forward, we will begin to plan and design your online store, choosing from 100 storefront styles and designing the look of your company's logo. We'll then give you your own web address and place your website in the freecom.net online shopping centre, providing you with a host of new customers all ready to buy online. The whole process will take just three weeks. In the last six months alone, since launching our eCommerce solutions, more than 200 visitors have set up shop with us.

**step two**  
**security**

The small business can really get a run for its money."

...into the internet... Working...  
...secure, ... of by

**step three**  
**management and training**

"The freecom.net eCommerce solution was the best solution for us because we have neither the time nor the resources to maintain a server of our own. For a nominal monthly rental fee, freecom.net provides hassle-free online trading." Charles Zerkis, manager of specialist vintage and antique watches, Zerkis Antiques.

For years, eCommerce has only been within the scope of large blue-chip companies due to the high costs and lengthy development process. But freecom.net gives small and medium sized businesses the opportunity to develop eCommerce at a low cost and without risk. We will help you adapt your eShop as your business develops and grows, supporting you every step of the way. As part of this support, we offer intensive training courses covering the whole range of online activities from dealing with customer orders, to maintaining stock control.

**step four**  
**the ultimate**  
eCommerce solution

"Those who ignore eCommerce do so at their own peril," Bill Gates, April 1999.

freecom.net offers businesses the total solution to setting up on the internet. We remove the barriers of capital outlay, technical know-how, lengthy and complex implementation processes and fear. We'll help you develop your eShop and make the most of this exciting new aspect to your business, while allowing you to have full control. As Bill Gates says, by not taking action, you are threatening the very survival of your business in today's highly competitive environment.

we don't just  
**point**  
to the net...

**free c | o | m | .net™**

**COMPAQ**  
Preferred business partner for eCommerce

get your finger  
on the  
**pulse**

**free c | o | m | .net™**

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